1. What group of teenagers do you think are most likely to buy your drink/are your target audience? Why?
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2. Why did you choose this type of drink? Why do you think it will be a top-seller?
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3. How will you ensure you make as much money as possible? What can you do to maximize your profits?
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4. What do you think are some of the benefits of being an entrepreneur? What are some of the challenges entrepreneurs face?
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5. What are some of the benefits of free enterprise to you as an owner? What are the benefits for the customers? What are some of the costs for each of these groups?
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